

GASD Demographic Study Preliminary Information on Cost and Timeline

October 17, 2018

GASD had a demographic study (10 year enrollment projection) done by the Pennsylvania Economy League in 2007 for about \$16,000 for the base study and an additional \$4,000 for supplemental information. In discussion regarding James Gettys and other FIP projects a new demographic study was suggested. Three recommended companies were recently contacted to get preliminary estimated costs and timelines for a new demographic study for GASD.

Stewman Demographics LLC

Gibsonia, PA

Dr. Shelby Stewman, Owner

Cost estimate is \$15,000 to \$16,000, but probably closer to \$16,000 for a 10 year projection. Timeline estimate is 3 months or so, but the earliest they could start is January 2019.

DecisionInsite

Irvine, CA

Sean Gorius, Business Development East Region

They estimate a cost of \$6,750 for a 1 year contract including access to most of their StudentView software for a 5 year student enrollment projection. \$5,750 each year for a 3 year contract and \$4,944 each year for a 5 year contract. The multi-year contracts include a new 5 year projection each year including access to most of their StudentView software. They estimate a cost of \$12,813 for a 1 year contract including full access to their StudentView software for two 10 year projections (one conservative projection, one moderate). \$10,250 per year for a 3 year contract and \$9,020 per year for a 5 year contract. The multi-year contracts include a new set of two 10 year projections each year and full access to their StudentView software. They charge an additional \$1,500 for residential research which projects future development and incorporates them into the projections. Timeline estimate is that it would take several months, but they could have projections ready in 2-3 weeks depending on how quickly they get student data from the District.

Pennsylvania Economy League

Wilkes-Barre, PA

Gerald Cross, Executive Director

Cost estimate is around \$16,000 for a 10 year projection. There would be an additional cost for individual elementary building projections. Timeline estimate is under 4 months depending on schedules. If they were approved in December 2018 they could have final in May 2019 with draft numbers in March 2019.
