

GASD Communications Committee

October 24, 2018

Agenda

○ **Old Business**

- Social Media Coordinated Effort (*Kathleen & Andrew*)
- Ongoing Communications Efforts
  - Website Updates (*Andrew*)
- Communication Products / Projects In Cycle
  - Video Tours (*Andrew*)

○ **New Business**

- New Communications Initiatives
  - *Brand Audit (Andrew)*
- Possible Initiative for Committee
  - Board Ambassadors concept becomes “Partner Spotlight” on Website (*Kathleen*)
  - Open Discussion on New Ideas

Next meetings: 4:00 p.m. - January 23, 2019, April 24, 2019